



RECORDING ACADEMY  
MUSICARES

2018 Person of the Year

# FLEETWOOD MAC

Friday, January 26, 2018

7:30 p.m. Tribute Concert • Radio City Music Hall

10 p.m. Official After-Party Celebration • New York Hilton Midtown

Company Name _____		Contact Name _____	
Address _____	City _____	State _____	ZIP _____
Email _____		Phone _____	

How would you like to be listed on *musicares.org*? \_\_\_\_\_

**TICKET PACKAGES – DEADLINE TO BE LISTED ON INVITATION: SEPTEMBER 1, 2017 • LIMITED AVAILABILITY**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> <b>VIP CONCIERGE EXPERIENCE: \$75,000</b><br><ul style="list-style-type: none"> <li>▪ 10 VIP tickets to Pre-Reception</li> <li>▪ 10 Orchestra Pit Concert Seats</li> <li>▪ 10 After-Party Celebration Tickets</li> <li>▪ Access to Artist Rehearsal Day Before Event</li> <li>▪ Tribute Journal Diamond Page</li> <li>▪ VIP Gift</li> </ul> | <input type="checkbox"/> <b>INDIVIDUAL DIAMOND SPONSOR: \$55,000</b><br><ul style="list-style-type: none"> <li>▪ 12 Orchestra Concert Seats</li> <li>▪ 12 After-Party Celebration Tickets</li> <li>▪ Tribute Journal Diamond Page</li> <li>▪ VIP Gift</li> </ul> | <input type="checkbox"/> <b>PLATINUM SPONSOR: \$32,500</b><br><ul style="list-style-type: none"> <li>▪ 10 Orchestra Concert Seats</li> <li>▪ 10 After-Party Celebration Tickets</li> <li>▪ Tribute Journal Platinum Page</li> </ul> |
| <input type="checkbox"/> <b>DIAMOND SPONSOR: \$150,000</b><br><ul style="list-style-type: none"> <li>▪ 36 Orchestra Concert Seats</li> <li>▪ 36 After-Party Celebration Tickets</li> <li>▪ Tribute Journal Diamond Page</li> <li>▪ VIP Gift</li> </ul>   | <input type="checkbox"/> <b>PLATINUM PLUS SPONSOR: \$75,000</b><br><ul style="list-style-type: none"> <li>▪ 24 Orchestra Concert Seats</li> <li>▪ 24 After-Party Celebration Tickets</li> <li>▪ Tribute Journal Platinum Plus Page</li> </ul>                    | <input type="checkbox"/> <b>GOLD SPONSOR: \$25,000</b><br><ul style="list-style-type: none"> <li>▪ 10 Orchestra Concert Seats</li> <li>▪ 10 After-Party Celebration Tickets</li> <li>▪ Tribute Journal Gold Page</li> </ul>         |
|  | <input type="checkbox"/> <b>INDIVIDUAL PLATINUM PLUS SPONSOR: \$42,500</b><br><ul style="list-style-type: none"> <li>▪ 12 Orchestra Concert Seats</li> <li>▪ 12 After-Party Celebration Tickets</li> <li>▪ Tribute Journal Platinum Plus Page</li> </ul>         | <input type="checkbox"/> <b>SILVER SPONSOR: \$17,500</b><br><ul style="list-style-type: none"> <li>▪ 10 Orchestra Concert Seats</li> <li>▪ 10 After-Party Celebration Tickets</li> <li>▪ Tribute Journal Silver Page</li> </ul>     |

**ALL INDIVIDUAL ORCHESTRA TICKETS INCLUDE AFTER-PARTY CELEBRATION**

- |   |                                       |                                |
|---|---------------------------------------|--------------------------------|
| <input type="checkbox"/> <b>INDIVIDUAL ORCHESTRA TICKETS:</b> | _____ PLATINUM PLUS TICKET(S) \$6,000 | _____ GOLD TICKET(S) \$2,500   |
| _____ DIAMOND TICKET(S) \$8,500                               | _____ PLATINUM TICKET(S) \$3,250      | _____ SILVER TICKET(S) \$1,750 |

**TRIBUTE JOURNAL ACKNOWLEDGEMENTS OR ADVERTISEMENTS – AD DEADLINE: DECEMBER 15, 2017**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> <b>INSIDE COVER SPREAD (2 PAGES) \$ 20,000</b> | <input type="checkbox"/> <b>DIVIDER BACK PAGE \$ 8,500</b>  | <input type="checkbox"/> <b>PLATINUM PAGE \$ 5,000</b> |
| <input type="checkbox"/> <b>BACK COVER \$ 15,000</b>                    | <input type="checkbox"/> <b>DIAMOND PAGE \$ 8,000</b>       | <input type="checkbox"/> <b>GOLD PAGE \$ 4,000</b>     |
| <input type="checkbox"/> <b>INSIDE COVER \$ 10,000</b>                  | <input type="checkbox"/> <b>PLATINUM PLUS PAGE \$ 6,000</b> | <input type="checkbox"/> <b>SILVER PAGE \$ 3,000</b>   |

**SPECS: Page size is 7 1/2" x 10". Please email artwork to [wynniew@grammy.com](mailto:wynniew@grammy.com). Hi-Res PDF file format.**

**Acknowledgements are tax deductible** and are limited to company name, logo, slogan and message to the honoree. Price of an acknowledgement **is tax deductible** as a charitable contribution. **Advertisements are not tax deductible** as a charitable contribution. Fair Market Value is the Page Price. A tax letter will be sent following the event listing the fair market value and the tax deductible portion of your contribution. **Federal Tax Identification Number: 95-4470909**

**PAYMENT ARRANGEMENT – Kindly make check payable to MusiCares. Payment must be received by DECEMBER 15, 2017**

- Sorry, I am unable to attend. Please accept my donation to MusiCares® in the amount of \$ \_\_\_\_\_.
- Check \$ \_\_\_\_\_     Charge amount \$ \_\_\_\_\_     American Express     Mastercard     Visa
- If your company has a matching gifts program, please submit a copy of this form and the necessary corporate paperwork to secure a contribution to MusiCares.

Card Number _____	Expiration Date _____	Billing Zip Code _____
Name _____	Phone _____	Signature _____

PLEASE PRINT

This reservation may only be accepted via fax: 310.449.6545 or email: [personoftheyear@grammy.com](mailto:personoftheyear@grammy.com).

For questions contact: **Dana Tomarken** TEL: 310.392.3777

For additional information visit [www.musicares.org](http://www.musicares.org)

3030 Olympic Boulevard • Santa Monica, CA 90404

See back for important event information.

**An Official GRAMMY® Week Event**

## Important Person of the Year Information

**\*\*TICKETS ARE NOT TRANSFERABLE.** Tickets to the MusiCares® Person of the Year tribute are for use by the authorized ticket purchaser and their invited guest(s) only, and are not transferable by the authorized ticket purchaser, any of their invited guests, or any other person. Tickets may not be sold, otherwise transferred, or used for any other purpose, including without limitation promotional, commercial, advertising or charitable purposes, without the express written consent of MusiCares. Tickets sold, otherwise transferred, or used in violation of this Ticket Policy shall be deemed revoked and void, and their bearers deemed trespassers at the MusiCares Person of the Year tribute. By accepting possession of tickets, the authorized ticket purchaser and their invited guests are legally bound to comply with this Ticket Policy, and the authorized ticket purchaser agrees to inform with due diligence all their guests of the terms of this Ticket Policy.\*\*

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### THE MISSION

Established in 1989 by the Recording Academy,™ MusiCares, a four-star charity, offers confidential preventative, recovery, and emergency programs to address financial, medical, and personal health issues of music people in need.

Every day, MusiCares helps people we all know—whether it's a young guitar player who is about to undergo surgery without health insurance; a veteran pianist whose hand injury will prevent him from performing for an extended period; the family of a beloved blues artist who cannot afford to pay for his funeral; or a songwriter who has found that substance abuse is consuming his life. MusiCares can and does help.

### EMERGENCY FINANCIAL ASSISTANCE PROGRAM

The “heart and soul” of MusiCares is the Emergency Financial Assistance Program. With a commitment to providing help to those in need as quickly as possible, MusiCares operates toll-free phone lines in the West region (1.800.687.4227), East region (1.877.303.6962), and South region (1.877.626.2748).

MusiCares provides assistance for basic living expenses including rent, utilities and car payments; medical expenses including doctor, dentist and hospital bills; psychotherapy; and treatment for HIV/AIDS, Parkinson's disease, Alzheimer's disease, hepatitis C and other critical illnesses. The Emergency Financial Assistance Program is open to music people who are able to document at least five years of employment in the music industry and/or credited contribution to six commercially released recordings or videos, and who can demonstrate proof of need.

### OUTREACH PROGRAMS

MusiCares has also developed a range of nationwide educational workshops and programs to address the unique needs of music professionals. These workshops cover a variety of subjects, including financial, legal and substance abuse issues, as well as topics of concern to specific constituencies such as vocal health. Through industry health fairs, MusiCares provides information to the music community to promote medical well-being and brings together health care providers offering services such as flu shots, hearing tests and medical screenings. The Nashville Chapter has convened a hepatitis C support group to provide education and support for individuals afflicted with this serious disease.

### ADDICTION RECOVERY PROGRAM

In addition to our Emergency Financial Assistance Program and outreach efforts, MusiCares operates an Addiction Recovery Program that has become a leading force in the effort to identify and address the problems of addiction in our industry. MusiCares developed the MusiCares MAP Fund® as a pool of resources set aside specifically to provide members of the music community access to addiction recovery treatment and sober living resources. The MusiCares MAP Fund operates a toll-free phone line at 1.800.687.4227.

### COMMUNITY AND NONPROFIT PARTNERSHIPS

MusiCares collaborates with industry- and health-related nonprofit organizations to ensure that the most appropriate, comprehensive and vital services are provided to its clients as expeditiously as possible. These partnerships were developed to maximize the resources provided to clients in need. Frequently, an individual will contact one organization without realizing that they could be eligible for further services. When possible, our Health and Human Services directors collaborate with other relief organizations to provide additional assistance. Partners include the Actors Fund, American Federation of Television and Radio Artists, Jazz Foundation of America, Music Health Alliance, Opry Trust Fund, and Sims Foundation, among others.

### PERSON OF THE YEAR TRIBUTE

The annual MusiCares Person of the Year Tribute takes place during GRAMMY® Week. Each year, we honor recording artists who have made important contributions to the world of music and have demonstrated extraordinary humanitarian and philanthropic efforts. The event generates significant financial support for MusiCares and draws attention to the critical work of the organization. Previous MusiCares honorees include Tony Bennett, Bono, Natalie Cole, Phil Collins, David Crosby, Neil Diamond, Bob Dylan, Gloria Estefan, Aretha Franklin, Don Henley, Billy Joel, Elton John, Quincy Jones, Carole King, Paul McCartney, Luciano Pavarotti, Tom Petty, Bonnie Raitt, Lionel Richie, Paul Simon, Bruce Springsteen, Sting, Barbra Streisand, James Taylor, Brian Wilson, Stevie Wonder, and Neil Young.

### HOW CAN I HELP?

As our industry responds to current technological and economic shifts, the needs of our community increase. Your help is more important now than ever. Please talk to us about the people you know who are in need. Invite us to your company, studio or other gathering to talk about how we can help, and when considering a charity for your personal or professional contribution, please remember MusiCares. Your contribution can make a real difference in the lives of the members of our music family.

For more information on MusiCares, to receive applications for any of our programs or to learn how you can contribute, please visit [www.musicares.org](http://www.musicares.org) or call 310.392.3777.